

# 1968 SOCIALIST WORKERS NATIONAL CAMPAIGN COMMITTEE

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Fred Halstead for President

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Clifton DeBerry, National Chairman  
Jack Barnes, National Campaign Director  
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Dear Comrades,

Enclosed is the first literature of the 1968 SWP election campaign. Although everyone is busy with the final push for October 21, there are a number of initial steps on the campaign which we can take.

1. Each area should name a local campaign manager with whom we can correspond. Even at this early stage there may be some radio and television time and speaking engagements which we will want to take advantage of. Campaign literature will be coming out regularly.

2. We have found that there are sources outside of the SWP who are willing to give to the campaign. Progressive and antiwar figures who normally would not contribute to the SWP may contribute to a campaign against the war. We should begin to contact some of these sources in each area. If there is an individual or group you feel would be better approached by the national campaign office, let us know and we will contact from here.

3. There are several concrete activities on which we can begin to work. These all should be viewed within the framework of the final push for October 21 and building the Student Mobilization Committee as the central axis of that push. Within that framework we can begin to:

(1) Sign up youth interested in Young Socialists for Halstead and Boutelle. Sign up sheets are included with the basic campaign literature each area will receive. These sheets should be sent to New York after local copies are made.

(2) Obtain endorsers of the campaign for all three categories -- youth, Afro-Americans, and general endorsers.

(3) Have some initial paste-ups of posters and stickers, especially around campuses and in black communities to get out the message of the campaign.

(4) Set up tables on campuses for distributing brochures, stickers, buttons, signing up young people, etc. This will also give us an opportunity to begin talking with the young people interested.

Final reminder -- send in the name of your local campaign manager with whom we can correspond.

The initial steps have indicated that a tremendous opportunity exists for us to reach people through the campaign. It remains now for us to utilize this opportunity.

Comradely,

Jack Barnes  
National Campaign  
Director